

The image shows a screenshot of the FreshDirect website's 'shop from past orders' page. The page is annotated with various specifications for images, text, and spacing. Key elements include:

- Header:** FreshDirect logo, search bar, navigation tabs (Fruit, Vegetables, Meat, Seafood, Dairy, Deli & Cheese, Kitchen, Bakery, Grocery, Frozen, Health & Beauty, Flowers, Wine & Spirits), and utility links (Delivery Info, Quick Shop, Coupon Savings, Your Account, Get Help, Cart, Checkout).
- Navigation:** 'shop from past orders (14)', 'shop from lists (12)', 'shop fdf lists (5)', and 'standing orders (3)'. A 'Search all orders - past year' search bar is also present.
- Product Listing:** A list of products including 'Mycella Danish Mild Blue Cheese', 'FreshDirect Parbaked Plain Demi-Baguette', 'Apple & Eve 100% Juice Very Berry Juice Boxes', 'Dannon Vanilla Yogurt', 'Bonne Maman Strawberry Preserves', 'Friskies, Fancy Feast Chunky Chicken Cat Food', 'Verlasso Farm-raised Salmon Filet', 'Porterhouse, USDA Prime', 'Citterio Hot Cooked Ham', 'Kellogg's Eggo Buttermilk Waffles', and 'Bounty 2-Ply Paper Towels'. Each item has a quantity selector, an 'add to cart' button, and a price.
- Annotations:** Numerous callouts specify dimensions and styles for graphics, tabs, and buttons. For example, 'GRAPHIC: 11x11' points to a small icon, 'TAB (SELECTED): 285x42' points to a selected tab, and 'SCROLL BUTTON: 35x50' points to a scroll button.
- Footer:** Links for 'About Us', 'Careers', 'Your Bill Of Rights', 'MYFD', 'At The Office', 'Gift Card', and 'New Products'. Social media icons for Facebook, Twitter, and Google+ are also present.

TAB (SELECTED):
285x42
#EEDFEE
border: #C1B5C1
box-shadow: 3px 4px 5px 0px rgba(0, 0, 0, 0.33)
border-radius: 8px

TABS (DESELECTED):
159x35

PAGE SELECTED:
#666
border-radius: 2px

shop from past orders (14)

shop from lists (12)

shop fdf lists (5)

standing orders (3)

Search all orders - past year

Results: 1-10 of 396

show all

reset

TIME FRAME

All - Past Year (14)

Your Last Order (1)

30 days

60 days

90 days (8)

180 days (11)

ORDERS BY DATE (14)

DEPARTMENTS (13)

Clear All

All Departments

Catering (4)

Cheese (12)

Coffee (14)

Dairy (2)

Deli (28)

PREFERENCES

Gluten Free (4)

Kosher (18)

Local (3)

Organic (8)

Sale Items (15)

SIDE NAV:

168 x [flexible]

#F1EAF1

border: 1px #D8C4D8

TABBED CAROUSEL:

970 x [flexible]

(will also appear on

sidecart/browse

templates)

TAB (SELECTED):

210x42

#e2e2cf

border: #c2c292

border-radius: 8px

You May Also Like...

Mycella Danish Mild Blue Cheese

\$0.69/ea 5 for \$3.00

add to cart

add all to list

add all items on page

add to cart

AD BANNER:
393x92

GRAPHIC:
68x22

SCROLL
BUTTONS:
39x69
(vertically centered)
(image swap on
hover)

NOTE: list item
spacing shown in a
separate dedicated
spec doc PDF

970x11
#E2E2CF
border: #C2C292

SCROLL BUTTON:
35x50
(vertically centered)
(image swap on hover)

TEXT SPECIFICATIONS (image & spacing specs on preceding page)

freshdirect SEARCH FIND DELIVERY INFO QUICK SHOP COUPON SAVINGS YOUR ACCOUNT GET HELP Cart 9 items \$19.99 Checkout

Fruit Vegetables Meat **Deli** Frozen Health & Beauty Flowers Wine & Spirits

What's Good President's Picks Kitchen Deals Brand-Name Deals

Quickshop

Shop From Past Orders (14) Lists (12) Lists (5) Past Orders (3)

Shop From Past Orders (14) Lists (12) Lists (5) Past Orders (3)

Shop From Past Orders (14) Lists (12) Lists (5) Past Orders (3)

shop from past orders (14) shop from lists (12) shop from lists (5) shop from past orders (3)

Search all orders - past year search Results: 1-10 of 396 1 2 3 4 5 6 7 ... 20 > show all

reset

You May Also Like...

Mycella Danish Mild Blue Cheese - 1 + add to cart \$0.69/ea 5 for \$3.00

SORT: Ordered frequently (most) • Sale • Ordered Recently • A-Z • Your Favorites • Expert Rating

A-Z - Past Year add all to list add all items on page

ORDERS BY DATE

how

DEPARTMENTS (13)

Clear All

All Departments

Catering (4)

Cheese (12)

Coffee (14)

Dairy (2)

Deli (28)

PREFERENCES

Gluten Free (4)

Kosher (18)

Local (3)

Organic (8)

Sale Items (15)

Apple & Eve 100% Juice Very Berry Juice Boxes, No Sugar Added 6.75oz boxes, 8pk - 1 + add to cart \$5.99/ea plus tax & deposit

Dannon Vanilla Yogurt 32oz - 1 + add to cart \$2.99/ea plus tax & deposit **Any 3 Dannon for \$1.65/ea**

Bonne Maman Strawberry Preserves 13oz - 1 + add to cart \$6.99/ea

Friskies, Fancy Feast Chunky Chicken Cat Food 10pk, 10.5oz/ea - 1 + add to cart \$6.99/ea

Verlasso Farm-raised Salmon Filet Premium center cut, skin on, no head, 10-12 oz - 1 + customize \$12.99/lb

Porterhouse, USDA Prime 2.0", USDA Choice, Vacuum Pack, Hand-cut - 1 + customize \$16.99/lb

Citterio Hot Cooked Ham 1.1lb, Thin slice - 1 + customize \$16.99/lb

Kellogg's Eggo Buttermilk Waffles 24 pk - 1 + add to cart \$6.99/ea

Bounty 2-Ply Paper Towels Select-a-Size 2 Big Rolls, 33% More Paper - 1 + add to cart \$16.99/ea

don't miss deals **FD favorites** **expert rated** **customer rated** **president's picks**

Breyers Vanilla Ice Cream **\$1.59/ea** (\$2.19)

FreshDirect Parbaked Wheat Baguette 18" **\$1.75/ea** (\$2.19)

Seviroli Potato Dumplings (Gnocchi) **\$1.99/ea** (\$2.69)

Ben & Jerry's Karamel Sutra Ice Cream **\$1.59/ea** (\$4.29)

Edy's Fun Flavors Cookies 'N Cream Ice Cream **\$1.59/ea** (\$2.19)

About Us • Careers • Your Bill Of Rights MYFD • At The Office • Gift Card • New Products

Like 37k Follow +1 106 Our Mobile Apps At The Office Home Your Account Help/FAQ Contact Us

CSS @font-face: Eagle Light 38pt #969

TEXT: Verdana 12pt #575757

TEXT INPUT: Verdana Bold 12pt #9e9e83

TEXT: Verdana Bold 14pt 14pt leading #333

TEXT: Verdana Regular 11pt #333

TEXT: Verdana Bold 13pt #693 hover: #f18b0e

TEXT: Verdana Regular 14pt #333

CSS @font-face: Eagle Book 21pt #64612a underline on hover

TEXT: Verdana Regular 10pt 14pt leading #360 underline on hover brand names in bold

TEXT: Verdana Bold 11pt #c74345

TEXT: Verdana Regular 11pt #666 struck through

TEXT: Verdana Bold 13pt #FFF text-shadow: 1px 1px 0px rgba(0, 0, 0, 0.35) underline on hover

TEXT: Verdana Regular 13pt #FFF text-shadow: 1px 1px 0px rgba(0, 0, 0, 0.35)

TEXT: Verdana Regular 12pt #333

TEXT: Verdana Bold 12pt #333

TEXT: Verdana Regular 12pt #360 underline on hover

CSS @font-face: Eagle Book 21pt #764077 underline on hover

TEXT: Verdana Regular 21pt #764077

CSS @font-face: Eagle Book 22pt #a7a77e

TEXT: Verdana Bold 12pt #333

TEXT: Verdana Regular 12pt #360 underline on hover

TEXT: Verdana Bold 12pt #333

TEXT: Verdana Bold 12pt #c40c0c

TEXT: Verdana Bold 15pt 18pt leading #a7a77e

TEXT: Verdana Bold 14pt #333

TEXT: Verdana Bold 14pt #360 underline on hover

TEXT: Verdana Regular Italic 14pt #333

TEXT: Verdana Regular 14pt #360 underline on hover

TEXT: Verdana Bold 10pt #764077

TEXT: Verdana Regular 10pt #727272

TEXT: Verdana Bold 9pt #F00

NOTE: list item spacing shown in a separate dedicated spec doc PDF

QUICKSHOP - LINE ITEM DISPLAY

HORIZONTAL RULE
770px wide
1px solid
#CCC

GRAPHIC: 39x18

GRAPHICS: 25x25

TEXT: Verdana Regular 11pt #333

TEXT: Verdana Bold 12pt #333

TEXT: Verdana Regular 11pt #666

TEXT: Verdana Bold 13pt #333

TEXT: Verdana Regular Italic 9pt #666

TEXT: Verdana Bold 11pt #C00

fades to #

TEXT: Verdana Regular 10pt #333

TEXT: Verdana Bold 10pt #333

TEXT: Verdana Bold 9pt #390

GRAPHICS: 35x35

PROD. IMAGES: dynamically sized

GRAPHIC: 78x22

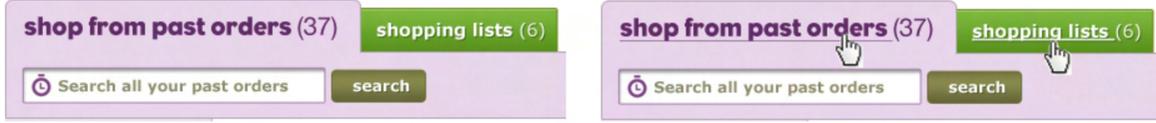
GRAPHIC: 75x22

GRAPHIC: [varies] x 11

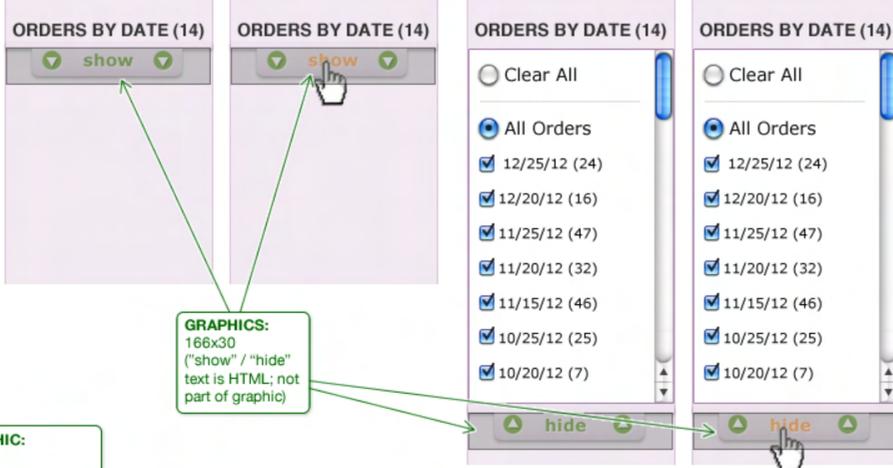
GRAPHIC: 34x12

Ratings/ info icon placement

TAB HOVER STATES



SIDE NAV SHOW/HIDE BUTTONS



GRAPHICS: 166x30 ("show" / "hide" text is HTML; not part of graphic)

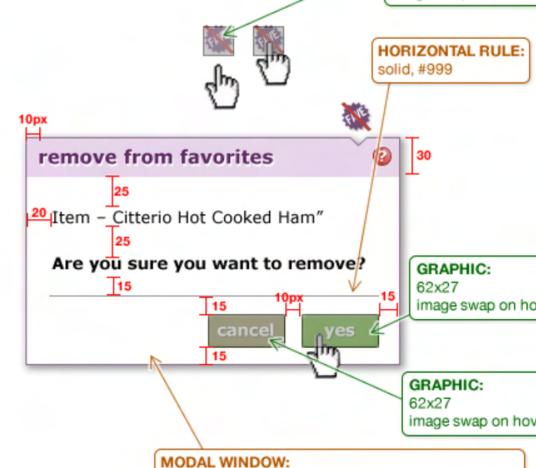
GRAPHIC: 25x25 image swap on hover

GRAPHIC: 15x15

GRAPHIC: 35x23 image swap on hover

DROP-DOWN: selected background color: #B4D787

REMOVE FROM FAVORITES



GRAPHIC: 25x25 image swap on hover

HORIZONTAL RULE: solid, #999

GRAPHIC: 62x27 image swap on hover

GRAPHIC: 62x27 image swap on hover

MODAL WINDOW: 300 x [flexible] #FFF border: 1px solid #8E7092 box-shadow: 2px 2px 8.19px 0.81px rgba(0, 0, 0, 0.4)

ADD TO LIST



GRAPHIC: 15x15

GRAPHIC: 35x23 image swap on hover

DROP-DOWN: selected background color: #B4D787

MODAL WINDOW: 300 x [flexible] #FFF border: 1px solid #8E7092 box-shadow: 2px 2px 8.19px 0.81px rgba(0, 0, 0, 0.4)

GRAPHIC: 35x23 image swap on hover

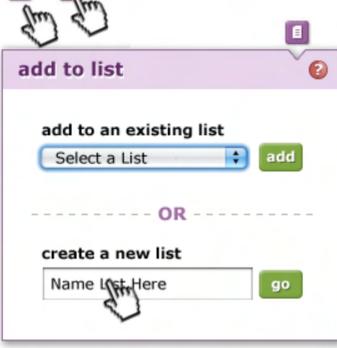
MODAL WINDOW: 270 x [flexible] #FFF border: 1px solid #8E7092 box-shadow: 2px 2px 8.19px 0.81px rgba(0, 0, 0, 0.4)

MODAL WINDOW: 250 x [flexible] #FFF border: 1px solid #8E7092 box-shadow: 2px 2px 8.19px 0.81px rgba(0, 0, 0, 0.4)

GRAPHIC: 42x29 image swap on hover

GRAPHIC: 11x11

CREATE A NEW LIST



GRAPHIC: 35x23 image swap on hover

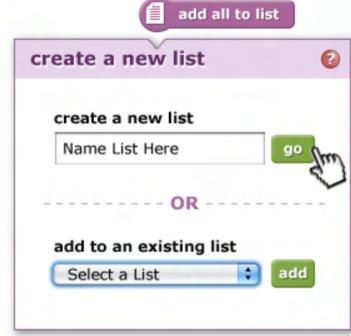
MODAL WINDOW: 270 x [flexible] #FFF border: 1px solid #8E7092 box-shadow: 2px 2px 8.19px 0.81px rgba(0, 0, 0, 0.4)

MODAL WINDOW: 250 x [flexible] #FFF border: 1px solid #8E7092 box-shadow: 2px 2px 8.19px 0.81px rgba(0, 0, 0, 0.4)

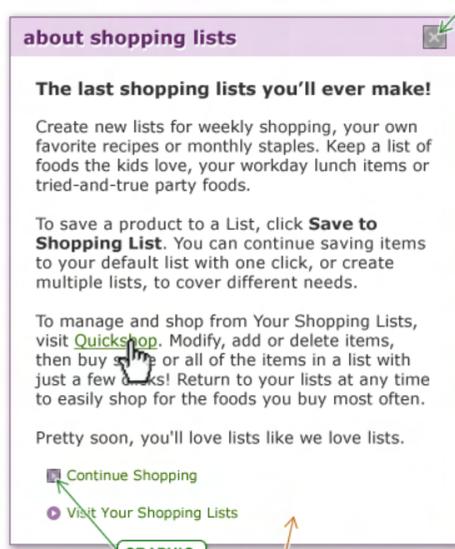
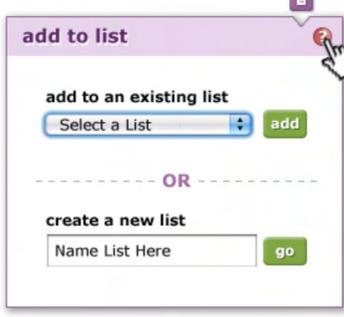
GRAPHIC: 42x29 image swap on hover

GRAPHIC: 11x11

CREATE LIST FROM ALL SELECTED ITEMS



"about" POP UPS



GRAPHIC: 19x19

GRAPHIC: 25x25 image swap on hover

GRAPHIC: 38x18 image swap on hover (plus inactive state)

GRAPHIC: 11x11

MODAL WINDOW: 360 x [flexible] #FFF border: 1px solid #8E7092 box-shadow: 2px 2px 8.19px 0.81px rgba(0, 0, 0, 0.4)

LISTS - DELETE LINE ITEM



GRAPHIC: 62x27 image swap on hover

GRAPHIC: 82x27 image swap on hover

LISTS - SAVE LINE ITEM

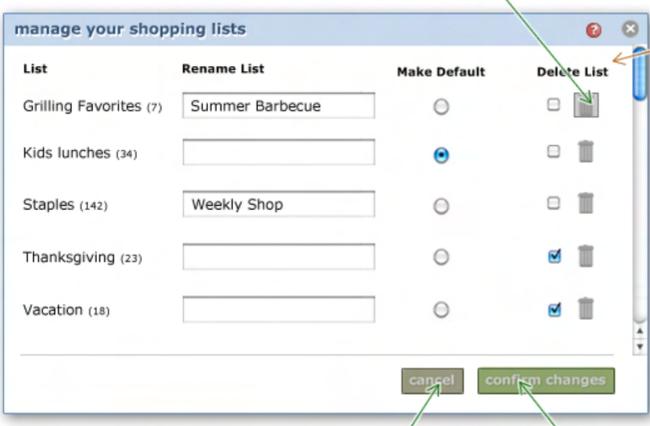


GRAPHIC: 62x27 image swap on hover

MODAL WINDOW: 290 x [flexible] #FFF border: 1px solid #6788B0 box-shadow: 2px 2px 8.19px 0.81px rgba(0, 0, 0, 0.4)

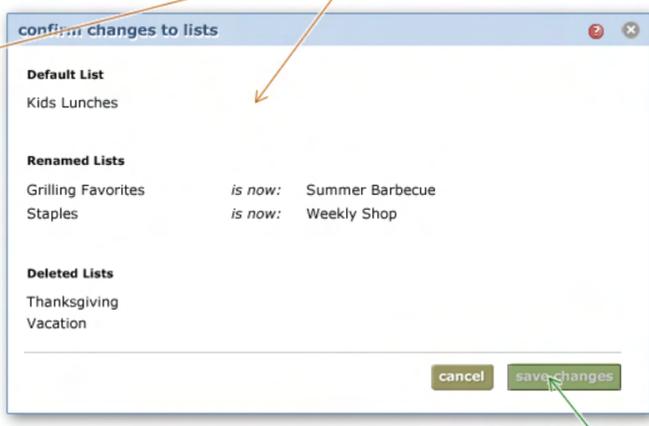
MODAL WINDOW: 515 x [flexible] #FFF border: 1px solid #6788B0 box-shadow: 2px 2px 8.19px 0.81px rgba(0, 0, 0, 0.4)

MANAGE SHOPPING LISTS - IN LISTS



GRAPHIC: 50x21 image swap on hover

GRAPHIC: 110x21 image swap on hover



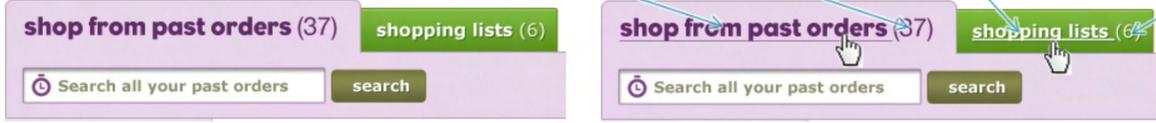
GRAPHIC: 91x21 image swap on hover



SCROLL BUTTONS: 35x50 (vertically centered) (image swap on hover)



TAB HOVER STATES



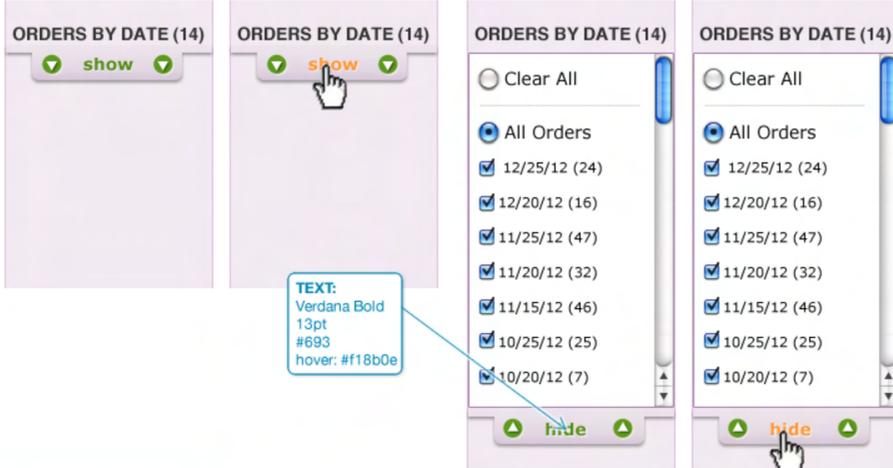
CSS @font-face: Eagle Book 21pt #764077 underline on hover

TEXT: Verdana Regular 21pt #764077

TEXT: Verdana Bold 13pt #FFF text-shadow: 1px 1px 0px rgba(0, 0, 0, 0.35) underline on hover

TEXT: Verdana Regular 13pt #FFF text-shadow: 1px 1px 0px rgba(0, 0, 0, 0.35)

SIDE NAV SHOW/HIDE BUTTONS



TEXT: Verdana Bold 13pt #693 hover: #f18b0e

DROP-DOWN: Verdana Regular 14pt 30pt leading #333 text-shadow: 1px 1px 0px rgba(255, 255, 255, 1)

REMOVE FROM FAVORITES



TEXT: Verdana Regular 11pt 16pt leading #333

TEXT: Verdana Regular 11pt #360 underline on hover

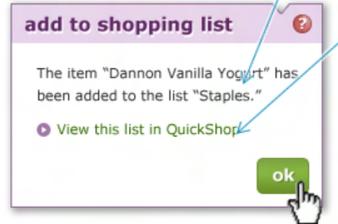
TEXT: Verdana Bold 15pt #764077 text-shadow: 1px 1px 0px rgba(255, 255, 255, 1) background-color: #e8d7ec

TEXT: Verdana Bold 12pt #333

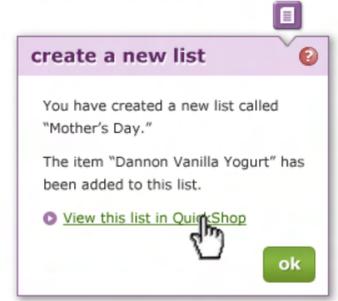
DROP-DOWN: Verdana Regular 10pt #000

TEXT: Verdana Bold 14pt #A172A1

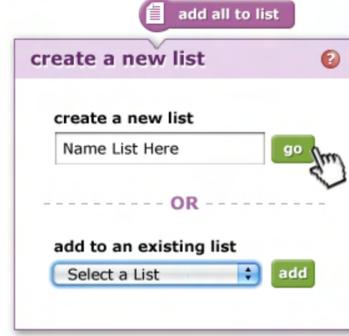
TEXT INPUT: Verdana Regular 13pt #333



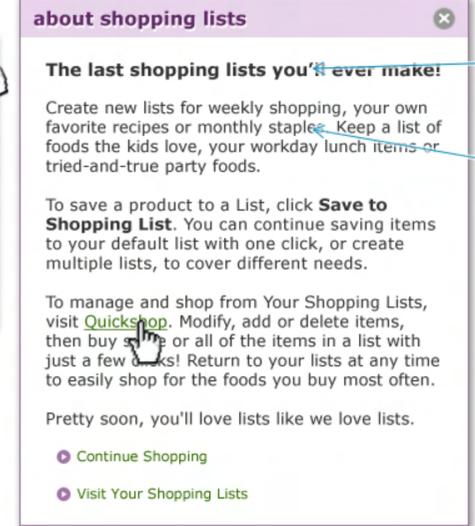
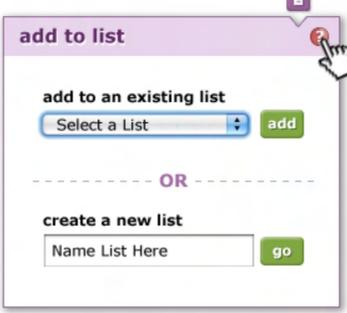
CREATE A NEW LIST



CREATE LIST FROM ALL SELECTED ITEMS



"about" POP UPS



TEXT: Verdana Regular 11pt #333

TEXT: Verdana Regular 13pt 16pt leading #333

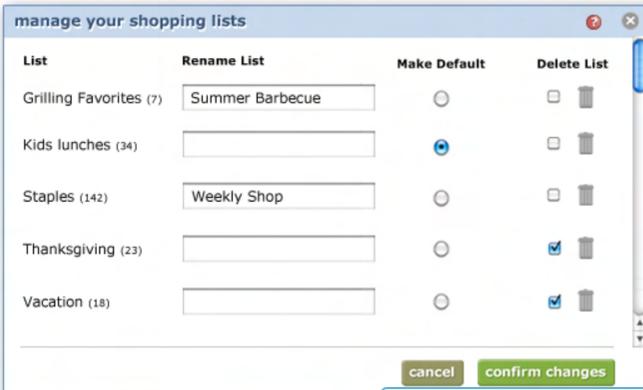
LISTS - DELETE LINE ITEM



LISTS - SAVE LINE ITEM



MANAGE SHOPPING LISTS - IN LISTS



CSS @font-face: Eagle Book 21pt #64612a underline on hover

TEXT: Verdana Bold 13pt #FFF text-shadow: 1px 1px 0px rgba(0, 0, 0, 0.35) underline on hover

TEXT: Verdana Regular 10pt 14pt leading #360 underline on hover brand names in bold

