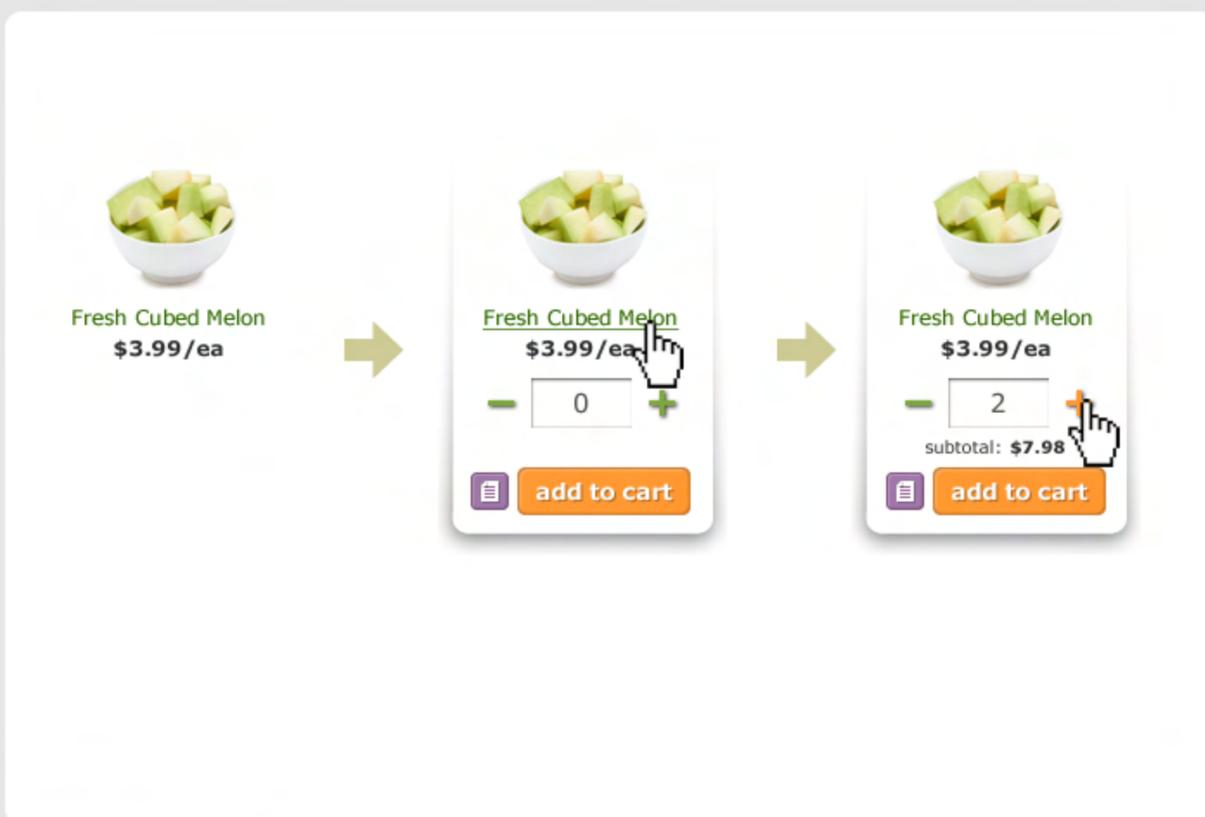
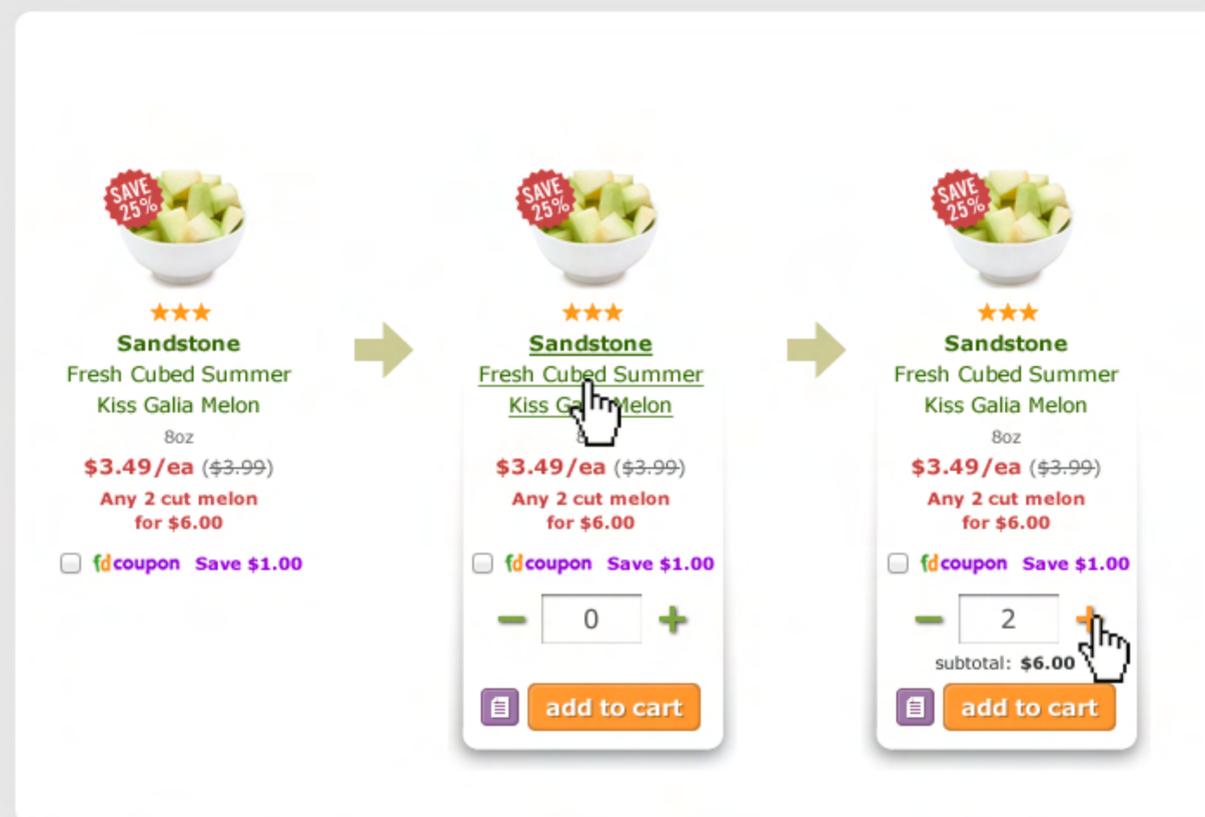


Example 1: Products with freshness ratings (fruit, vegetables, etc.)



Example 1a:

Fruit product, with minimum possible elements: thumbnail, short product name, regular price

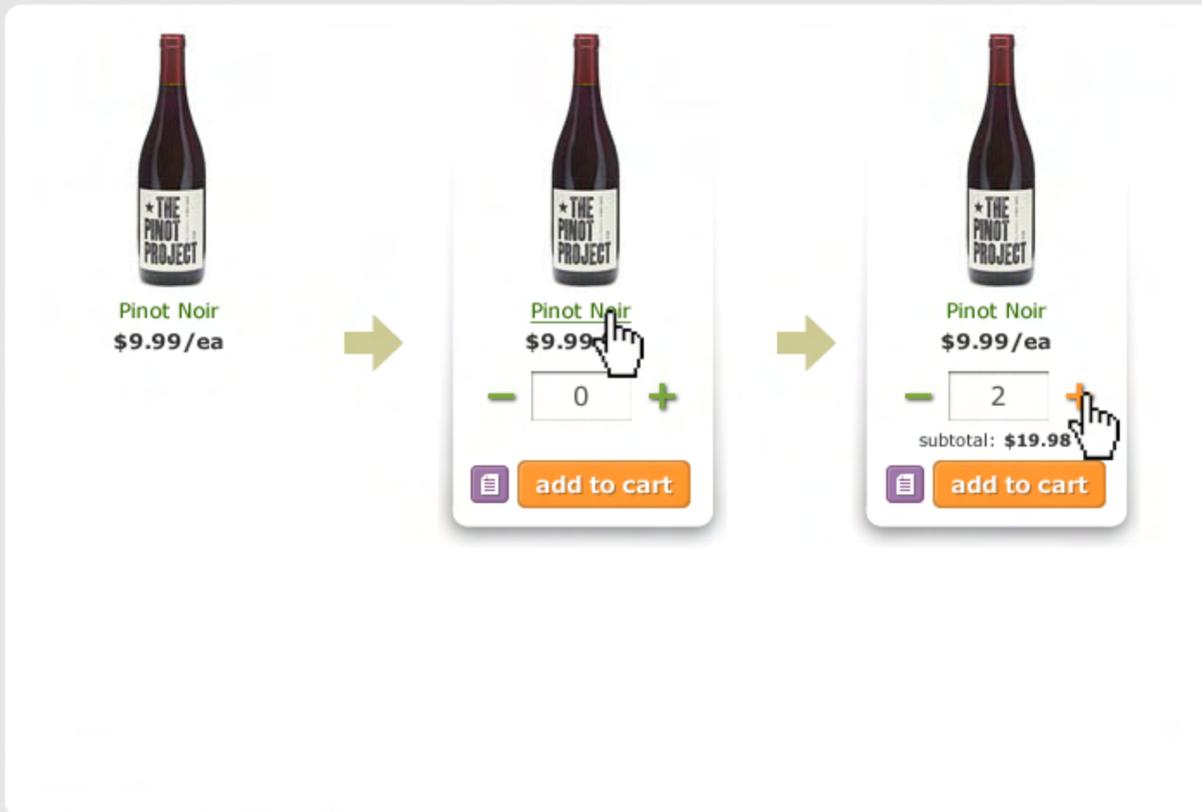


Example 1b:

Fruit product, with all possible elements: sale burst, thumbnail, freshness rating, long product name including brand, product size, sale price, bulk price, ecoupon.

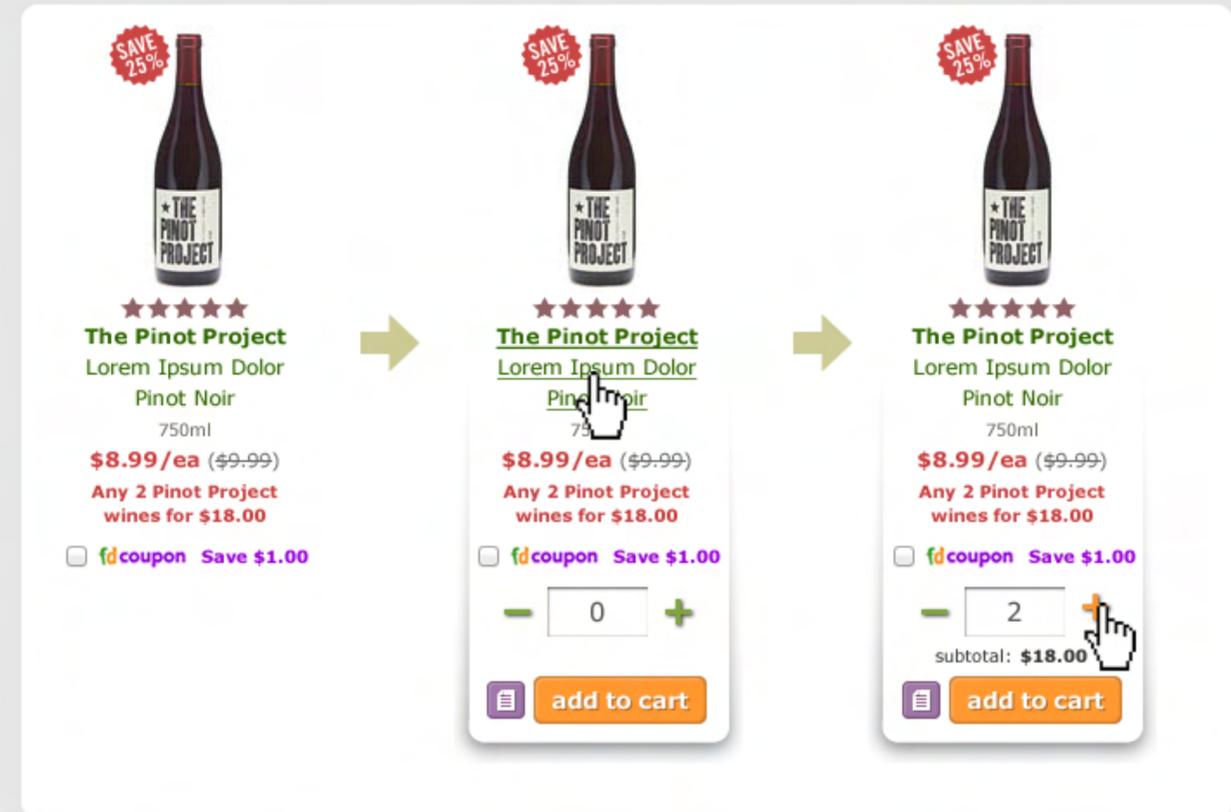
Transactional Hover Examples

Example 2: Wine



Example 2a:

Wine product, with minimum possible elements: thumbnail, short product name, regular price

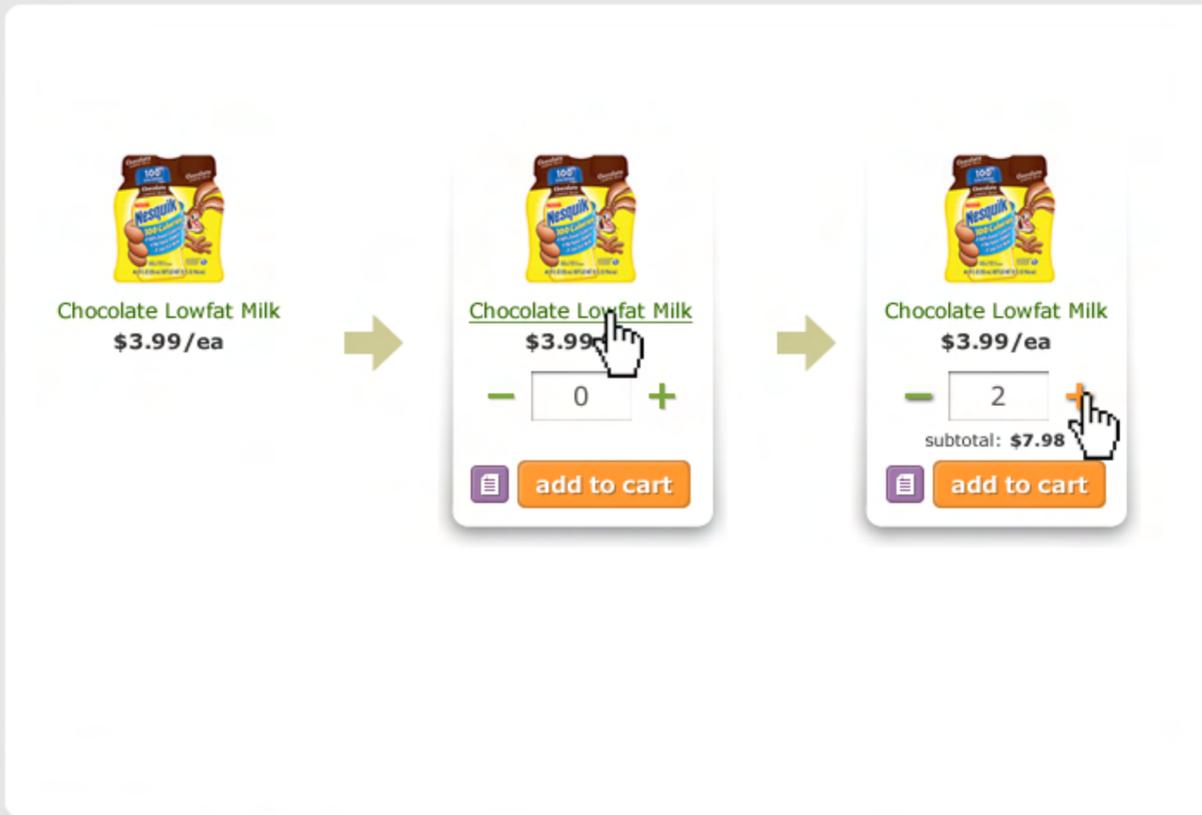


Example 2b:

Wine product, with all possible elements: sale burst, thumbnail, expert rating, long product name including brand, product size, sale price, bulk price, ecoupon.

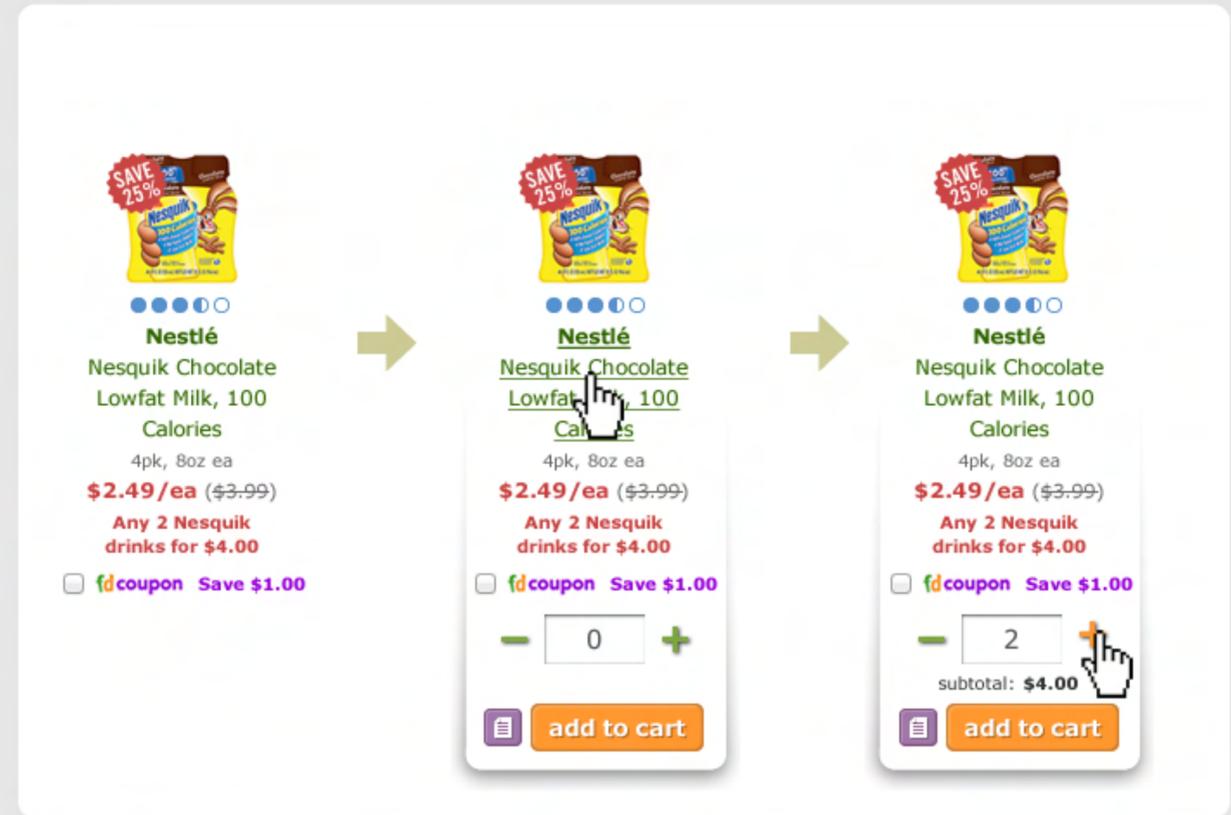
Transactional Hover Examples

Example 3: Grocery



Example 3a:

Grocery product, with minimum possible elements: thumbnail, short product name, regular price

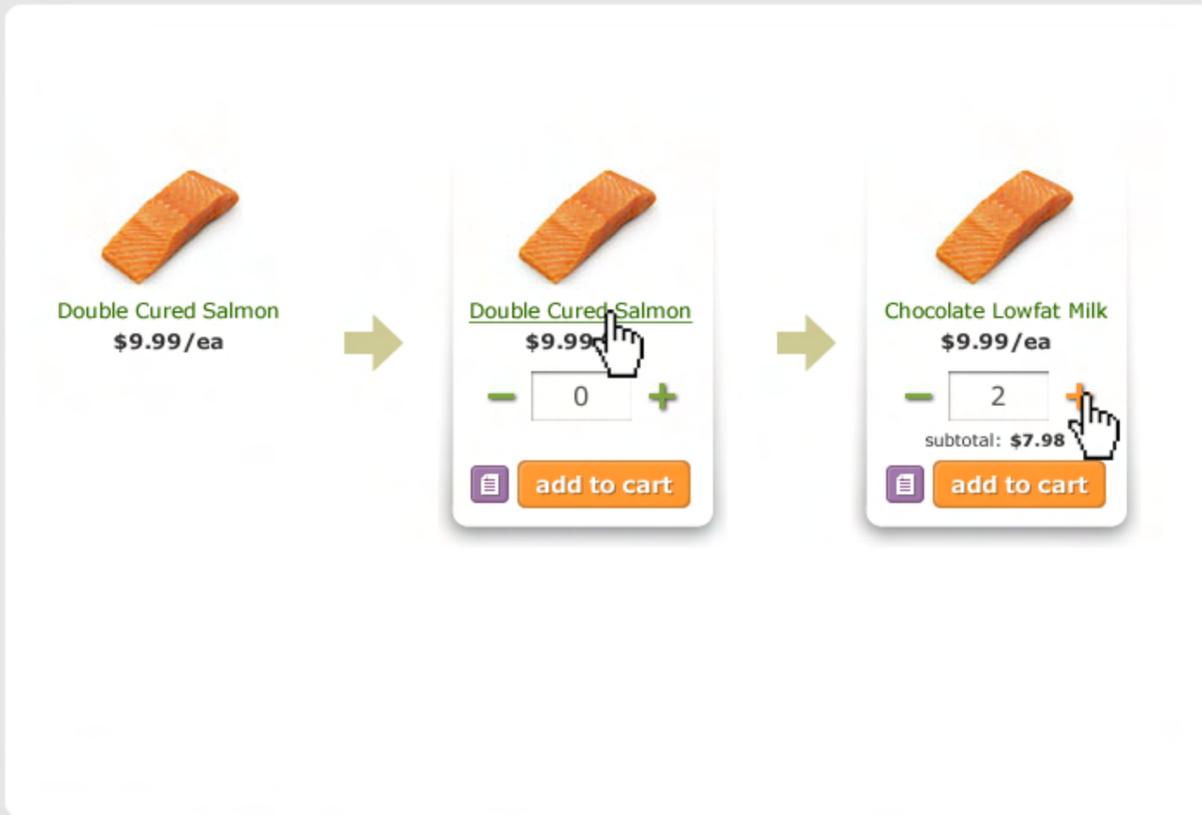


Example 3b:

Grocery product, with all possible elements: sale burst, thumbnail, customer rating, long product name including brand, product size, sale price, bulk price, ecoupon.

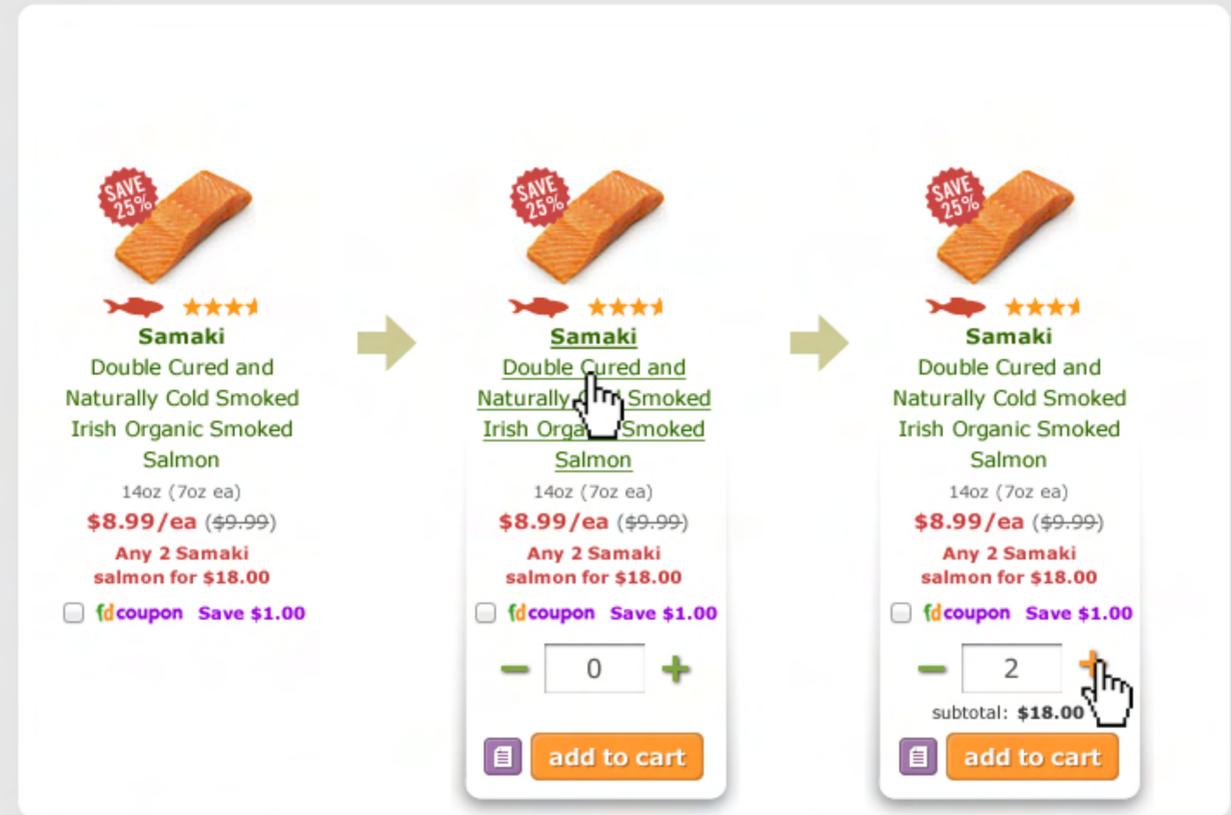
Transactional Hover Examples

Example 4: Seafood



Example 4a:

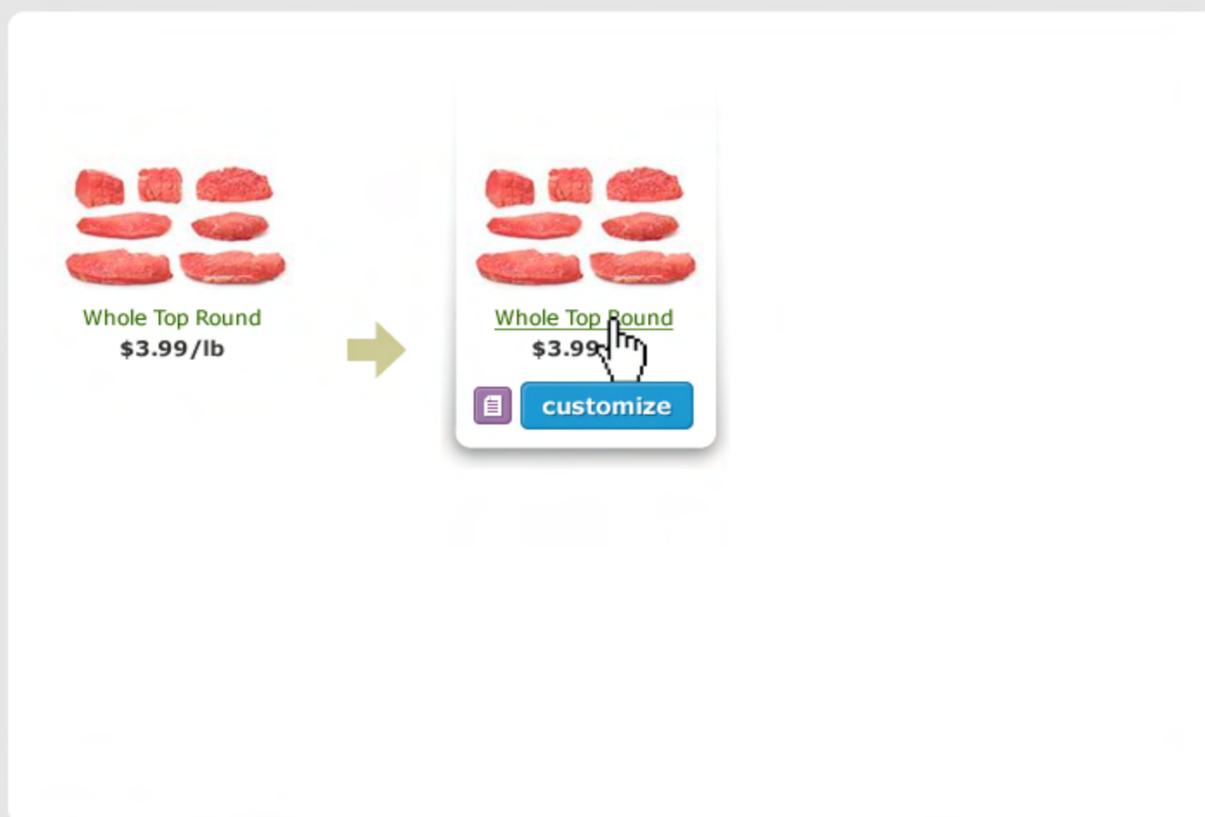
Seafood product, with minimum possible elements: thumbnail, short product name, regular price



Example 4b:

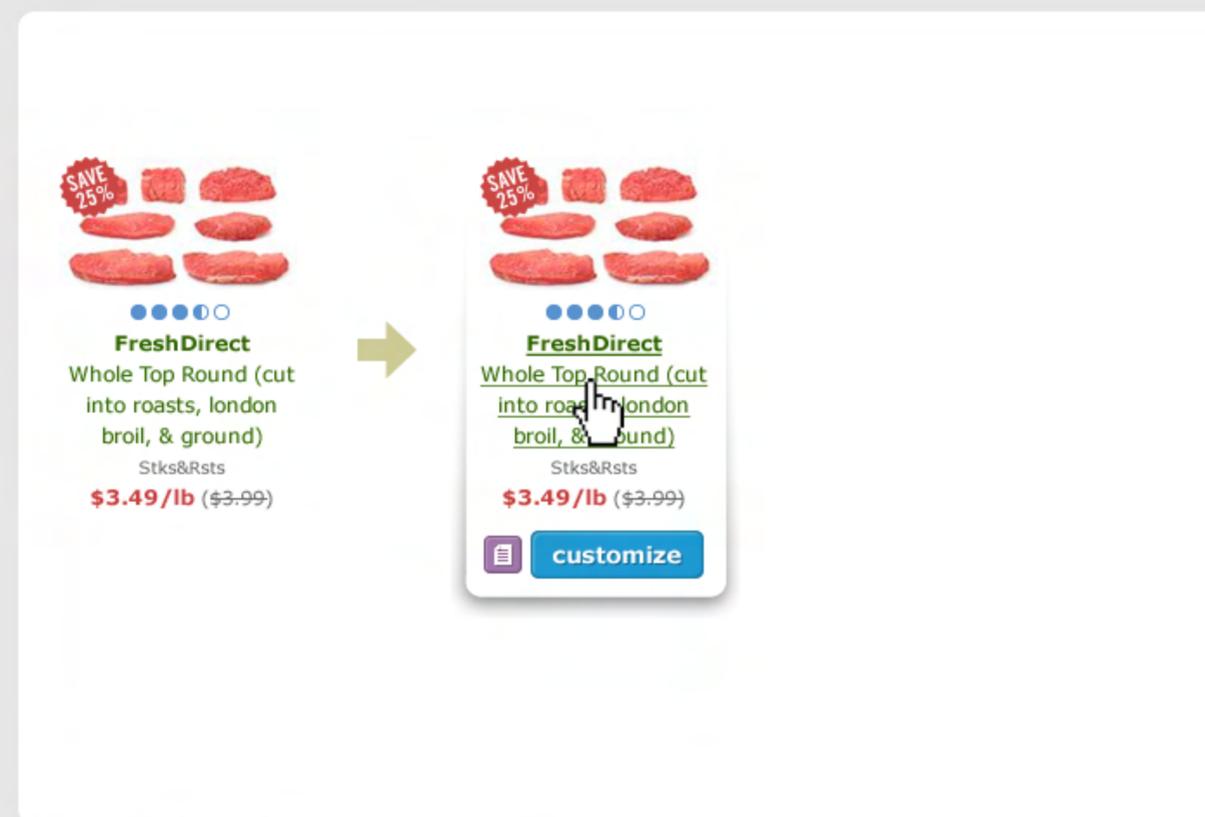
Seafood product, with all possible elements: sale burst, thumbnail, sustainability icon, expert rating, long product name including brand, product size, sale price, bulk price, ecoupon.

Example 5: Products with "Customize" buttons (meat, seafood, etc.)



Example 5a:

Customize product, with minimum possible elements: thumbnail, short product name, regular price



Example 5b:

Customize product, with all possible elements: sale burst, thumbnail, customer rating, long product name including brand, product size, sale price